

Strategic Planning Society

The Society was formed in 1967 as the “Long Range Planning Society” in an era of relatively limited change in an organization’s business environment, and much lower complexity of economic activity. The changed name in the late 1970s to the “Strategic Planning Society” (SPS) recognized the evolving field of strategic management, and planning as an important constituent.

SPS was registered as a charity in 1968 and remains an education charity; a not for profit, membership organization with a global network. We have a long-standing reputation for insightful contributions to strategic management with a strong legacy and valued brand worldwide.

Our Vision and Our Mission

SPS is dedicated to the development of strategic thinking, strategic management and strategic leadership

We support our Members in developing strategic management and leadership capabilities.

Sharing knowledge, best practice and opening up the debate; creating a global network of senior strategists

Our Members

SPS Members and Fellows currently cover over 20 countries in the world. Our Members range from individuals, corporate organizations and business schools to governmental institutions and policy makers.

As well as the Member benefits we have special agreements for:

Our Corporate Members:

Corporate Members can take advantage of reduced rates for a selected number of employees. Plus:



Membership brings:

Long Range Planning:

Members receive online access to Long Range Planning - the leading international journal in the field of strategic planning – academic in flavour with practitioner techniques offered.

In addition, SPS Members can also take advantage of significant discount for the printed copy annual subscription.

Strategy Magazine:

Our SPS magazine is complimentary to all Society Members. Contributors range from business school and strategy academics to the world of big business, and is dedicated to helping members improve their strategy formulation and implementation.

Discounts and special offers:

SPS Member discounts on admission to external conferences and events, as well as subscriptions to recently published books and leading journals.

SPS Webinars:

Our successful programme of monthly webinars covers various areas of strategy, from decision making to implementation. Listen to speakers, share ideas and experiences and learn through peer to peer knowledge.

SPS Events:

We hold an Annual General Meeting plus other networking events during the year.

Networking:

All members of SPS join a fast growing international network of peers, thought leaders, prospects and potential employers with an interest in strategy. Our LinkedIn group now numbers close to 18,000 individuals, one of the largest strategy interest groups worldwide.

Our Corporate Members (cont.d)

Usage of our SPS logo: corporate Members can use dual branding with the SPS logo online, in print, on signage and for other applications.

Free job listing: opportunity to list job vacancies free of charge on the SPS website; listings will also be promoted in our e-newsletter and through various other channels such as LinkedIn.

Publication of papers: Corporate Members, business schools and fellows may have their research and papers published and promoted by SPS on our website and via various media channels such as LinkedIn.

Company name and logo on the SPS website as a Corporate Member.

Our Fellows:

To be a Fellow you have to complete an application which has to be approved by the trustees. Being a Fellow will give you:

Post Nom title & recognition: Fellows are entitled to use the post nom 'FStratPS' as recognition of their professional status, and a certificate of SPS Fellowship;

Publication of papers: Corporate Members, business schools and fellows may have their research and papers published and promoted by SPS on our website and via various media channels such as LinkedIn;

The opportunity to be part of a special Fellows programme (currently in development).

Our Business School Members:

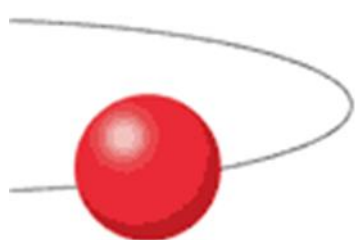
Business Schools can be group members of the Strategic Planning Society and take advantage of the membership benefits, at a reduced price for each student. To know more, contact members@sps.org.uk.

Find us at

www.sps.org.uk

Join us at

www.sps.org.uk/join-sps/



**Strategic
Planning
Society**